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June 16, 2011

Mrs. Jueanne Meyers President Rising Star Productions 329 Martin Luther King St. Longview, WA 98632

Dear Rising Star Productions,

Did you know that 46% of small businesses do not have a website? That means over half of your associates have the visibility and increased business a web presence affords. That's an advantage no small business, especially a community theater, can afford to do without.

Most small businesses resist investing in a website for three reasons:

- 1. Lack of budget
- 2. Lack of time
- 3. Lack of ability

If this sounds like you, then *Geode Web Design* has the solution. As a small local business ourselves, we want to share how our services can help you. *Geode Web Design* specializes in web design, development, and content creation—all packages offered at affordable prices.

Geode Web Design development packages include the following:

- **Website Construction** -- For a one-time fee of \$200, *Geode Web Design* will deliver a fully functional website. This website will provide a venue for content to be generated by your or our business team.
- **Content Development** -- For a monthly charge of \$50 per article, *Geode Web Design* will provide content for your website. Prior to online publication, this content will be submitted for personal review and approval.
- **Website Management** -- Maintenance can be the most time-consuming aspect of a website. For \$50 per month, *Geode Web Design* will manage your website. This service includes regular archive maintenance and dead-link repair/removal.
- **Full Website** -- For a year's contract, *Geode Web Design* will construct your website free of charge. Starting at \$100 per month for 12 months, this option combines the previous three into a single option.

Geode Web Design thanks you for your attention to this brief introductory letter. We hope you will allow us to help you establish a web presence for your company. Let us know how we can serve you by contacting us through phone at (435) 213-5326, email at 1walexw@gmail.com, or our web site at www.geodewebdesign.com.

Regards,

Debi Larson

Customer Relations